

Kelly Curtis

Web Designer & Educator

Education

Master of Art in Teaching
Minnesota State University, Mankato, MN , 2000
4.0 cumulative GPA

Bachelor of Fine Arts
Minnesota State University, Mankato, MN, 1997
emphasis on printmaking and ceramics
Summa Cum Laude

Teaching Certification, Art, K-12, State of Virginia
Teaching Certification, Art, K-12, State of New York

Experience

Web Designer

kellyscurtis design, Glenside, PA 2002 - Current
Owner of a freelance design studio. Create preliminary design concepts, layout site maps, collaborate closely with clients, design and optimize images, write HTML, and web publishing.

Instructor of Record

James Madison University, Harrisonburg, VA
School of Art & Art History, 2005 - 2007
Instructor of courses in graphic design, web design, and art foundations. Responsibilities include curriculum development, project evaluation and student mentoring.

Course responsibilities:

[Introduction to Graphic Design](#)

This course introduces students to the technology, vocabulary, methods, and processes used to successfully integrate the computer as a designer's tool. Students learn about composition, principles of design, visual space, hierarchy and organization. Emphasis on the fundamentals of communication in project design, and the critique and evaluation process. Programs used: Photoshop, Illustrator, InDesign.

[Introduction to Web Design](#)

Introduction to Web Design emphasizes the creative process and theory of designing for the Internet. Students explore various design problems and assignments focus on the unique form, content and structures associated with designing for the World Wide Web. Programs used: Adobe Photoshop, Dreamweaver and Flash.

2D Design

An introductory survey to the techniques, materials, vocabulary and strategies of two-dimensional design. Students engage in projects that focus on design concepts with emphasis on developing their creative problem solving skills. Experimentation with materials and processes are highly encouraged.

Drawing

An introductory survey to the techniques, materials, vocabulary and strategies of drawing. Exercises based upon observation, interpretation, process, and problem solving to develop a visual vocabulary. Course involves multiple approaches to drawing, field drawing at various sites and rigorous projects resulting in high quality student work.

Student Teacher Supervisor

James Madison University, Harrisonburg, VA
School of Art & Art History, 2005 - 2007

University supervisor for the art education program. Responsibilities include bi-weekly visits and observations for each student teacher, review lesson plans, confer with student and cooperating teacher, provide written assessments of the student teacher's progress and assign final course credit.

Art Instructor

JMU Summer Kids Art Program, James Madison University, Harrisonburg, VA, 2005 – 2007

Two week summer camp for 6-14 year old students. Classes: paper making, wheel-thrown pottery, digital photography, illustration, animation and web design.

Web and Graphic Designer

Et. Al Inc./Veratad, Olean, NY 2001 - 2006

Web and graphic designer for an eCommerce marketing business. Web design with emphasis on compatibility, accessibility, and search engine optimization. Highly collaborative environment with both clients and coworkers throughout the design process. Design work includes page layout and custom design, kiosk design, Flash animations, trade show materials, banners, logo design and promotional graphics for a variety of clientele.

Instructor of Record

Eastern Mennonite University, Harrisonburg, VA

Visual and Communication Arts, 2005

Graphic design instructor for digital media. Responsibilities include assignment development, project evaluation and student mentoring. Students learn about composition, principles of design, visual space, hierarchy and organization. Emphasis on communication through design and critique. Programs used: Photoshop, and Illustrator.

Multimedia Instructor

Cattaraugus Allegany BOCES - Career & Technical Center, Belmont, NY, 2000 - 2002

Established and organized a multimedia program, including pedagogy, technical equipment and resources. Responsibilities included lessons and project ideas, management of classroom, materials, equipment and budget.

Course responsibilities:

[Multimedia and Graphic Design](#)

Designed for eleventh and twelfth grade students, this course introduces and develops competency in industry standard software to produce graphics for the web, television and print. Programs used: Photoshop, Illustrator, Premiere, and Dreamweaver.

Graduate Teaching Assistantship, Instructor of Record

Minnesota State University, Mankato, MN, 1997-1999

Responsibilities included curriculum development, project evaluation and student mentoring.

Course responsibilities:

Art Structure

Foundations course that introduces the students to the elements and principles of two dimensional design. Emphasis on developing critical and evaluative skills.

Design Experience

Web and Graphic Designer, Freelance
kellyscurtis design

Selected Client List:

Julia Galloway, Rochester, NY

Kathy Erteman, New York, NY

Birth Matters, VA, Winchester, VA

DEAN PROJECT, Long Island City, NY

The Center, Pilates & Yoga Studio, Harrisonburg, VA

Ayumi Horie, Cottekill, NY

Sanam Emami, New York, NY

Gregg Moore, Glenside, PA

Reinaldo Sanguino, New York, NY

Ocean Earth Wind fire, Yoga Studio, Phoenixville, PA

Technical Abilities

Experienced web designer with programming and graphic skills. Excellent management and communication abilities. Ability to function both independently and collaboratively on multiple projects in a dynamic work environment. Proficient in Adobe PhotoShop, Illustrator and InDesign, HTML, Flash, Dreamweaver, and various Internet access programs. Familiar with Joomla, and osCommerce open source php applications.

Workshops and Presentations

Private Art Classes for home-school students
Timberville, VA, 2007

Raku @ JMU, Workshop for home-school students
James Madison University, Harrisonburg, VA, 2006
Ceramics Workshop
James Madison University, Harrisonburg, VA, 2006

Summer Reading Program, Art workshops for a variety of ages
Broadway, VA, 2005

Visiting Artist, Jefferson Elementary School
Independent School District #77, Mankato, MN, 2003-2004

Instructor, Blue Earth County Environmental Day Camp
Mankato, MN, 1997 and 1998

Demonstrator, Southern Minnesota Art and Culture Festival
Delevan, MN, 1998

Service

Volunteer
Shenandoah Valley Community School
Harrisonburg, VA, 2007

Volunteer
Middle School Art Instructor Assistant
Independent School District #77, Mankato, MN, 1994-1999

Awards and Honors

VICA Student Competition
Alfred, NY, April 2002
Supervising instructor for award winning finalist

Graduate Teaching Assistantship
Mankato, MN, 1997-1999

Assistantship
Haystack Mountain School of Craft, Deer Isle, ME, 1998

Artist Residencies

Haystack Mountain School of Craft, Deer Isle, ME, 1998